

Crista Rowe

Artist, Illustrator, Designer

Email Address:
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**Portfolio Available @
www.crowedesigns.com**

Look for me on
Facebook, LinkedIn,
Twitter, Behance

KNOWLEDGE OF THE FOLLOWING PROGRAMS/MEDIA:

Adobe Photoshop	Adobe Illustrator	Adobe Acrobat	Adobe InDesign	Adobe Bridge
Adobe Dreamweaver	Adobe ImageReady	QuarkXpress	Mac/PC	HTML
Wacom Tablet	FTP Software	Flatbed Scanners	Digital Cameras	Acrylics
Chalk/Pastel	Charcoal	Pencil	Pen	Collage

EDUCATION:

Saginaw Valley State University - BFA - Drawing /Painting & Graphic Design 2001 - Summa Cum Laude
Tuscola Technology Center - Advertising Design Certificate - June 1996
Adobe ACE Certification - Photoshop CS

WORK EXPERIENCE:

Graphic Artist April 2010 – Present
Village Printing - Lapeer, MI

Create and design print and digital products for a broad spectrum of clients.

Graphic Artist May 2002 – October 2009
Gannett Directories - Pigeon, MI

Produced advertising to client/sales rep specs; made corrections as needed; maintained digital files; prepared artwork for marketing purposes; collaborated with internal staff to create the 2009 directory cover; shared software knowledge with internal staff

Graphic Artist November 2000 - April 2002
Continuing Education, SVSU - University Center, MI

Met with internal staff and outside clients to produce advertising relating to classes or events being offered; Attended meetings with internal staff to discuss advertising options

EXHIBITION HISTORY:

Saginaw Township Art Show,
Saginaw, MI - May 2005
Pigeon Area Art Show, Pigeon, MI - July 2004, 2005
SVSU Exhibit, Heidelberg Gallery,
Sebewaing, MI - February 2002
SVSU BFA Student Exhibition, SVSU Gallery,
Saginaw, MI - December 2001
Frankenmuth Art at the Inn,
Frankenmuth, MI - 1995-1997
Michigan Art Education Association Shows,
Saginaw Art Museum, Saginaw, MI - 1995-1997

HONORS:

Pigeon Area Art Show,
Best of Show 2005
Tri-Valley All Academic Conference 1997
Frankenmuth Art at the Inn
Best of Show 1997
Salutatorian, Vassar High School 1997
Vassar High School Senior Artist 1997
Tuscola Technology Center
Designer of theYear 1996